The right premium Calloss everything off.

• No-additive Winston product continues to propel sales.

 Special October Offer: Buy 2 packs of new no-additive Winston, get free No Bull hat.

 National ad campaign drives
 "No Pull" attitude

"No Bull" attitude right to your customers.

No additives in the smokes. Lots of additives in your cash register.

Source: https://www.industrydocuments.ucsf.edu/docs/ghvp0000-